

**International Conference “Build Green CEE”,
23-24 April 2008, Sofitel Hotel, Bucharest, Romania**

SOPOLEC, Romania is organizing a two day international conference around a timely and important subject. “Build Green CEE: Energy Efficient and Ecological Design for the Region” will explore the improving business case for eco-efficient design and sustainable construction in an environment of rising energy prices, more stringent building codes, newly available technology and specialized financial products.

This event promotes green building practices in the Central and Eastern European region and facilitates market opportunities for real estate developers, investors and the providers of solutions and technologies in the green building area. Some sample topics to be covered during the conference include:

- The business case for building green
- Subsidies, preferential financing, and other incentives
- The emerging green standards and certifications
- Innovations in green design and planning
- Technologies and building materials for the region
- Integration of renewable energy solutions in buildings
- Green urban planning – case studies/lessons learned
- Regional measures and policies for supporting the development of the sector
- Other relevant topics

The event will also include an informal event – set in a café style - to facilitate new business relationships and the exchange of ideas. This event will be of the highest quality; both in organization and content.

SOPOLEC Business Advisory Services is a full service consulting firm founded in 2004 with deep prior experience in Romania and the CEE region. We are actively developing a “Green Building Support Network” with investors, developers, technology, service providers, NGOs, government agencies, research institutions.

For more details on participating for this event, please contact

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